



Thank you for your interest in becoming an **Authorized Service Provider (ASP)**. We offer two different programs for Warranty Repair, below you will find the requirements for both options. Please complete the attached form if you are interested in either of the options outlined below.

**Authorized Service Center (ASC)** – As an ASC you would work on all Minn Kota and/or Cannon products no matter where they were purchased. As an ASC you will also receive all of the specialty tools free of charge and have priority on our yearly training classes.

**Authorized Service Dealer (ASD)** – To qualify as an ASD you must sell a line of boats and be installing Minn Kota and/or Cannon products on them. With this program, you would only be required to service what you are selling and can service additional products at your discretion.

Both programs will receive advertisement on our [Service Provider Locator](#), and a discount on parts.

Requirements for ASP status include:

- A commercial walk-in service location with dedicated service personnel in an easily accessible location. Our ASC program works best as a complement to an existing business such as boat dealers, bait and tackle stores, small engine repair shops, etc.  
*Established home-based businesses may be allowed on a case-by-case basis if the building represents a professional image, there are no local zoning issues, roadside signage is allowed, and is open "standard" business hours. When looking at a home-based location we would like to see the shop detached from the house.*
- Computer access to critical online information such as repair manuals, service bulletins, Warranty Claims, and parts diagrams. Online ordering of parts and warranty claim submission is required. This online service is free!
- Establishing a line of credit with our Accounts Receivables Department.
- Attending a 2-day training seminar which are offered September through April at the Minn Kota Factory in Mankato, MN. These classes are required within the first year of becoming an ASC and every 3 years after that. This class is free of charge. As an ASD, the training is not required but highly recommended.
- A mechanical aptitude and a basic understanding of DC electrical systems and motors are required. ASP personnel needs to be able to utilize multi-meters and amp meters.
- Purchasing necessary specialty tools and equipment to service Minn Kota products. Some of which include:
  1. Have a water test tank for motor testing and troubleshooting.
  2. Have an amp meter that is capable of testing motor amp draw of up to 60 amps.
  3. Have a power source capable of 36V (Recommend 3 Deep cycle 12V batteries in series)
  4. Variety of foot pedals and remotes for testing.

If interested and would like to have further discussion about the program, please complete the attached application and email it to [MK-CN-service@johnsonoutdoors.com](mailto:MK-CN-service@johnsonoutdoors.com)



## Service Provider Application

Please email completed form and photos to: [MK-CN-service@johnsonoutdoors.com](mailto:MK-CN-service@johnsonoutdoors.com)

Thank you for your interest in becoming a Minn Kota Authorized Service Provider. Please complete this form and return along with the requested photos for further consideration.

Do you have an established business? \_\_\_\_\_

How long have you been in business? \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Street Address: \_\_\_\_\_

Business City: \_\_\_\_\_ Business State: \_\_\_\_\_ Business Zip Code: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Business Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Number of Service Technicians: \_\_\_\_\_

Posted Shop Rate: \_\_\_\_\_

Product lines interested in servicing:      Minn Kota      Cannon

Type of Service Provider you're interested in being:

    Authorized Service Center *Service all Minn Kota and/or Cannon products, regardless of where it is purchased*

    Authorized Service Dealer *Service only the product that your business has sold*

Do you do warranty repairs on other products?      Yes      No

If yes, which products?

Please attach photos of the business to the email, including the following:

- Exterior Front of Building
- Interior Repair Area / Water Test Tank
- Reception Area